PHOTOGRAPHY CERTIFICATE

Dear Friend,

The Penn Foster Certificate in Photography provides the basic training you need to learn the basics of photography. Learn camera basics, lighting, image design, digital photography techniques, and much more. With Penn Foster you can earn your Certificate at home and at your own pace. There has never been a better way — or a better time — to get the education you need to enhance a career that is financially rewarding and personally satisfying.

ENJOY A COMPLETE LEARNING EXPERIENCE — FOR ONE, ALL-INCLUSIVE, LOW PRICE
Your program includes all you need to complete your training — books, study guides, and learning aids — for one, all-inclusive, low price.

GET THE NECESSARY TRAINING
The Certificate in Photography Program was developed by experienced professionals to teach you the skills and techniques used in photography. Upon completion of the program, you will have the photography skills necessary to preserve your family’s most memorable moments, capture the excitement of a sporting event, or record the tranquility of a natural landscape. You will need access to a Microsoft® Windows®-compatible PC or Apple® Mac® and high-speed Internet in order to complete your program with Penn Foster. Your courses include:

Learning Strategies
Successful studying methods; creating effective and efficient study tools; using study tools to improve your chances for success.

Photography Basics
Parts of a camera; focal length and angle view.

The Nature of Light
How light affects photography; adjusting exposure according to light source intensity; applying the basic principles of lighting to photography.

Lighting for Photography
Achieving outstanding results in daylight lighting conditions or with “available” light; determining proper exposure when using a flash; setting up for studio lighting.
Choosing Your Subject
Determining the purpose of a photograph; identifying the visual component of a picture; organizing a photographic image.

Image Design
Developing a personal style; applying the principles of linear design; framing the subject; creating visually balanced photos.

The Joy of Digital Photography
Definition of digital photography; technical terms unique to digital imaging; options for manipulating and outputting a digital photograph.  
Textbook: The Joy of Digital Photography

Presentation Skills
Common methods and materials used to preserve artwork; techniques for public presentation of artwork; identifying the various components of a portfolio.

Business Skills for the Photographer
Equipment needed to launch a professional photography business; basic darkroom requirements; key areas of professional opportunity.

WHY DISTANCE LEARNING MAKES SENSE WITH PENN FOSTER CAREER SCHOOL
Penn Foster is one of the largest accredited schools of independent distance education. For more than 100 years, we have trained and graduated students seeking a new career, a promotion, or a bigger paycheck.

The secret of our success lies in our accreditation, self-paced lessons, complete study materials, and affordable payment plans.

What’s more, even though you study independently, you are not alone. Your tuition includes the support of expert instructors and experienced staff who can answer your questions and help you with your studies.

CHOOSE YOUR LEARNING METHOD
Penn Foster understands that different students have different learning styles — you choose the best way for you to learn.

You get the convenience and ease of learning online, in print, or in combination. Your course materials — books, study guides, and learning aids — are sent directly to you. You choose where and when to study, and you decide how quickly to complete your coursework.

You can access Penn Foster online to download study materials, submit assignments, take exams, email your instructor, check your grades, or review your student records.
Our goal is to deliver the education you need for the job you want. Our instructors and support personnel are dedicated to helping you complete your coursework and earn your Certificate.

**LEARN FROM THE PROVEN BEST**
Penn Foster Career School graduates more than 20,000 students each year! Here are even more reasons why we are so successful at educating students:

- **Job-Focused Programs.** We offer vocational-technical programs designed to train individuals for employment in the fastest-growing fields in business, technology, health care, and the trades.

- **First-Class Instructor Support.** Expert instructors and friendly support staff are just a phone call, message board, or email away.

- **Affordable Tuition.** Penn Foster is one of the most affordable online schools. Because of our large number of students, we are able to cost-effectively deliver comprehensive course materials and provide exceptional service. These savings are passed along to our students.

- **Interest-Free, Monthly Payment Plans.** We offer 0% financing and customized payment plans to best meet your individual circumstance.

- **Career Services.** Current students and graduates are notified — through their personal message boards — of job openings submitted directly to Penn Foster by employers from around the country. Penn Foster graduates can take advantage of Career Services, which include access to online searches for jobs by industry and region, information on how to prepare cover letters, tips on interviewing, and even one-on-one help in creating your resume with a Certified Professional Resume Writer.

**REGIONALLY AND NATIONALLY ACCREDITED**
Penn Foster Career School is regionally accredited for non-degree granting postsecondary programs by the Commission on Secondary Schools of the Middle States Association of Colleges and Schools, 3624 Market Street, Philadelphia, PA, 215-662-5603, www.css-msa.org. In addition, Penn Foster Career School is nationally accredited by the Accrediting Commission of the Distance Education and Training Council (DETC), which is listed by the U.S. Department of Education as a nationally recognized accrediting agency.

Penn Foster has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET).

All Penn Foster programs are affiliated with DANTES, which qualifies U.S. military personnel for tuition reimbursement.

Penn Foster Career School is a Better Business Bureau accredited business with a BBB Rating of A+.
START LEARNING NOW
Let us provide the education you need. For fastest service, call toll free 1-800-228-0799. An admissions counselor will answer all your questions and help guide you through the enrollment process. Or enroll online at www.PhotographyCert.PennFoster.edu. (You could be working toward your Certificate in a matter of minutes!)

All it takes is your desire and our expert instruction. So don’t delay. Enroll now.

Sincerely,

Raymond J. McNulty
Chief Learning Officer

By requesting this free information you took the first step toward completing your Certificate. Call us now at 1-800-228-0799, enroll online at www.PhotographyCert.PennFoster.edu, or complete and mail the enclosed Enrollment Form.

We look forward to you joining us!